



ILM proudly participates in sponsorship opportunities which align with the marketing goals of the airport. In order to receive sponsorship consideration, please complete this form and submit it *at least* 45 days in advance of the event. Please note, ILM does not make multi-year commitments and a sponsorship one year does not guarantee sponsorship the following year. *Please submit requests via email to: Erin McNally, Marketing Specialist at [emcnally@flyilm.com](mailto:emcnally@flyilm.com)*

Name of Event: \_\_\_\_\_

Description of Event: \_\_\_\_\_

Location of Event: \_\_\_\_\_

Date & Time of Event: \_\_\_\_\_

Type of event (circle one): \_\_\_\_\_ local \_\_\_\_\_ regional \_\_\_\_\_ national \_\_\_\_\_ international \_\_\_\_\_

Number of people expected to attend: \_\_\_\_\_

Target audience & demographics (age/household income/gender/education/etc): \_\_\_\_\_

Sponsorship Levels & "shelf life" of sponsorship: \_\_\_\_\_

Benefits of sponsorship to ILM: \_\_\_\_\_

How does the event generate air travel through ILM? Do you anticipate travelers to be primarily business travelers or leisure travelers? \_\_\_\_\_

After the event, what follow-up information will be provided to ILM? \_\_\_\_\_

Other sponsors: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_